

Brooke Owens



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Education:

Bachelor's Degree

2012

Mississippi State University

Major: Art - Graphic Design

Skills:

InDesign, Illustrator, Photoshop, Web Design, CSS, HTML, WordPress, SiteCore, Hootsuite, Proficient in MAC OSX, and Windows

Awards and Honors:

2012

Mississippi State University

Magna Cum Laude

Inducted into Tau Sigma Delta for being in the top 20 percent of my class.

Commitments:

March 2015 - Present | AIGA Baltimore

Social Media Maven | Baltimore, MD

Explore the best practices of social media to further AIGA Baltimore's presence. Coordinate posting to a variety of services including Facebook, Twitter, LinkedIn, and Instagram. Manage aggregation and scheduling of content. Maintain a consistent voice when interacting with the creative community.

Employment:

2013 - Present | Sprue Design Studio

Graphic Designer | Baltimore, MD

Utilize HTML and CSS to create portfolio websites from scratch and e-commerce websites through Shopify's custom framework. Create identities and collateral material for small businesses.

March 2013 - July 2015 | Laureate Education

Junior Web Developer | Baltimore, MD

Day to day operations includes updating and creating web content using Sitecore as a content management system. Other duties include designing and building websites utilizing various frameworks such as CodeIgniter and Wordpress, as well as hand coding themes to fit our needs. Responsibilities also include light user testing, ensuring that the websites are functional and responsive across several screen sizes, and designing print materials such as small ads, lanyard designs, financial report covers, maps, agendas and brochures.

2009 | Mississippi State University

Information Assistant | Mississippi State, MS

Building 3

Welcomed incoming visitors and assisted residents.

My portfolio may be viewed online at:
www.brookeaowens.com.